

Economic Development Services Group: 2010 Economic Impact

The department's Economic Development Services Group is responsible for helping to build a strong local economy through the county-wide delivery of free and confidential assistance to the business community. The group's services are focused on retaining existing businesses, helping them to expand, and bringing new business investment to Macomb County. Area entrepreneurs and small business owners are provided expert assistance in starting and maintaining business operations through the consulting services of the Small Business & Technology Development Center.

The accomplishments of the EDSG are measured by various economic impacts, such as the jobs created and retained by those businesses that are served, the investments that they make in buildings and machinery, the number of business owners that receive counseling and training, and the capital that staff helps clients to acquire through lending institutions.

Below is the EDSG's aggregate economic impact for 2010:

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| Client Investment | \$99,041,000 |
| Jobs Retained | 1,682 |
| Jobs Created | 1,275 |
| Businesses Counseled | 398 |
| Information Contacts | 5,700 |
| Training Events | 60 |
| Event Attendees | 653 |
| Loans Secured | 13 |
| Total Loan Value | \$2,026,500 |